

**For Immediate Release  
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## **Updated Presidents Council web site key location for news, information on Michigan's 15 public universities**

[Www.PCSUM.org](http://www.pcsun.org) is now the place to go for the latest information and news about Michigan's 15 public universities. The recently launched, totally rebuilt web site brings together information from the universities that is updated daily, as well background on higher education in Michigan and innovative programs universities are doing such as the Michigan Initiative for Innovation and Entrepreneurship.

A new, dynamic version of the Web site features a photographic tour of the 15 Michigan public universities that are members of the Presidents Council State Universities of Michigan.

Visitors to the site can also sign up for RSS feeds to bring them updated news and scheduled events on the Presidents Council's calendar. One RSS will allow visitors to tap into Issue Media Group articles about higher education in the state. Issue Media Group created and maintains Capital Gains, Model D and Rapid Growth, media sites that focus on economic development in Michigan. A member's only portion of the site allows university staff to submit programs for academic review to be assessed by professionals at other universities.

"The new site will keep our audience updated with news regarding higher education in Michigan. As Michigan moves into the knowledge economy, it is more critical than ever that policymakers and the public have the latest factual information on the institutions of higher education that are leading the state toward innovation and economic progress. Our new design will make it easier for those interested to get the data they need," said Michael A. Boulus, Executive Director of the Presidents Council.

The site is also intended to be helpful to prospective and students seeking information. Visitors can read about career exploration, college preparation, public policy, financial aid, legislative issues and higher education news at [www.pcsun.org](http://www.pcsun.org).

*The Presidents Council, State Universities of Michigan serves as a forum for the presidents and chancellors of the Michigan 15 public universities to discuss and frame positions on key higher education finance and policy issues. You can learn more about the Presidents Council at [www.pcsun.org](http://www.pcsun.org).*

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