



September 2011

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State University Financial Aid Dramatically Reduce Tuition Costs for Many Students, Report Shows

The average student at Michigan's public universities pays about half of the "sticker" price of tuition, thanks largely to extensive efforts by university leaders to provide need and merit-oriented financial aid in the face of unprecedented cuts in higher education support by the Michigan Legislature and governors.

A new study released by the Presidents Council State Universities of Michigan, the average cost for a family to send a student to a state university was \$4,787 in 2010, compared to an average listed tuition of \$9,661 (the study did not include room and board or books.). That means students on average paid 49.5 percent of the listed price, down from 56.1 percent of the listed price in 2009.

To read the study, please go to

<http://www.pcsun.org/ReportsandStudies/PCSUMReportsandStudies/PCSUMStudies/tabid/81/Default.aspx>

Promoting the Publics

High school counselors and career center coordinators from around the nation are invited to attend the ninth annual Promoting the Publics conference hosted on the campus of Michigan State University on Friday, September 16.

The event features admission presentations from the 15 public universities in Michigan as well as a college/resource fair. Registration is free and breakfast and lunch are included. For further information, [click here](#).

Upcoming Dates

State Relations Officers meeting

September 7, 2011

Extended Education & Professional Development Committee meeting

September 23, 2011

Financial Aid Directors meeting

Michigan Technological University
October 3, 2011

Student Art in the House Reception

October 11, 2011

Sixth Annual Arts in the House

The Sixth Annual Student Art in the House reception will be held on Tuesday, October 11 at 10:00 a.m. in the House Office Building. Please join us to celebrate our students' creative talents.

The student artists who will have their work displayed from October 2011 to September 2012 are:

- Lisa Marie D'Angelo, CMU
- Ran Mu, EMU
- Christina Sammour, EMU
- Katie Zychowski, FSU/Kendall
- Brittanie Bondie, FSU/Kendall
- Brittney Dickenson, GVSU
- Judy Walker, LSSU
- Krista Harlan, LSSU
- Volodymyr Scherbak, MSU
- Jared Schlueter, MTU
- John Ledda, OU
- Amanda Fawaz, OU
- Scott Zuckerman, NMU
- Scott Coullard, NMU
- Caleb Guthrie, SVSU
- Christine Fredendall, UofM-AA
- Ran Li, UofM-AA

- Jaclyn Mastroianni, UofM-Dearborn
- Ariel Sammone, UofM-Flint
- Andres Forrest Searl, WMU
- Jim Hittinger, WSU



Pictured displayed: Beach Bums by CMU student artist Lisa Marie D'Angelo.

Student Association of Michigan (SAM) Update

Another exciting year is now before SAM. Although most Michigan students are just now coming back to campus, the Student Association of Michigan has been hard at work these past summer months. In June we held a first-of-its-kind Presidential Summit wherein Student Government Presidents from the state came together to chart our course for the coming year.

Since that time, we have been researching, and formulating proposals to be discussed and voted upon at our first conference which will be held at Ferris State University (September 23-25). We are very excited to be hosted by Ferris State University, which is in its second year of involvement.

Although much time and effort has been given to the issues discussed at the summit, the SAM Executive Board also worked on informing students in an effort to fight the allegations against MSU, WSU, and NMU in the tuition restraint discussions. As mentioned in the House Fiscal Agency report of July 18th, those three Universities were found in apparent violation of the tuition restraint language outlined in Article III of Public Act 62 of 2011.

As students we recognized the spirit of those provisions and even support them in as much as we believed they were implemented to help students fight the cost of a quality education. However, we felt that the alleged violations not only followed that spirit, but were implemented in an effort to find creative solutions to battle student debt. Through a letter to Governor Rick Snyder, SAM drew the support of student leaders from each Public University, as well as Community College students and even concerned members of the public who were not necessarily affected by those cuts, but recognized the need for an educated state.

Thankfully State Budget Director John Nixon found in favor of each of those Universities and SAM has greatly benefitted from this chance to advocate for students. This effort has also served to help SAM heighten its profile, while building a stronger base for future initiatives.

We welcome any questions, comments, or ideas you may have to help build up an effective body to advocate for the students of Michigan.

Thank You,
-Jay Gage (LSSU)
President, Student Association of Michigan

For further information about SAM, visit their website at: <http://my.mistudents.org/us/mi/sam/blog/Public/Home.aspx>. For any questions, please email our Executive Board at sam@mistudents.org.

P-20 Advisory Council Summer Meeting

The P-20 Student Longitudinal Data System (SLDS) Advisory Council met for the second time on August 4. Troy Tissue (FSU) and Glenna Schweitzer (UofM-AA) represented the Presidents Council. The Center for Educational Performance and Information (CEPI) staff reminded the Council that they have to provide specific Michigan K-12 and postsecondary data reports to the Federal government by the end of September and therefore, CEPI is in the midst of cleaning data that was submitted this past May and June.

The Council also heard about and was asked to provide insight into the new Michigan school data web site. CEPI, in partnership with the Michigan Department of Education (MDE) and intermediate school districts, recently completed the first development phase of a new education information website called MI School Data. The site launched on August 15 at <https://www.mischooldata.org> is poised to become the home to all state-level education data covering preschool through postsecondary education. Some of the information in this first release includes state assessment results, the Annual Education Report which contains Adequate Yearly Progress, student counts, School Report Cards, and various measurements at school and district levels stemming from the Michigan Education Dashboard.

To learn more about the P-20 Council go to <http://www.michigan.gov/cepi/0,1607,7-113-56472---,00.html>

LiveWorkDetroit!

Spread the news! [LiveWorkDetroit!](#), which showcases Detroit as the place for Michigan's college graduates and young professionals to live and work, is preparing for a full year of programs for students.

Detroit is one of the hottest and hippest places in the country and LiveWorkDetroit! gives participants the opportunity to see it in person and to hear it directly from employers eager to hire the best and brightest.

LiveWorkDetroit! events are scheduled nearly every month of the year and include:

- Touring downtown Detroit and exploring great places to live and work, and cool things to do.
- Hearing about opportunities that make Detroit the best place in the country for young professionals. (Recent speakers: Dan Gilbert, Quicken Loans; Peter Karmanos, Compuware).
- Networking with Detroit employers who are hiring college graduates now. (Programming focuses on specific industries and degrees).

To learn more about [LiveWorkDetroit!](#) and the monthly programs, [click here](#).

College Pays Off

As we know, obtaining a college degree is the best investment for a citizen, especially in Michigan. In June, [The New York Times Sunday Review](#), David Leonhardt discussed the importance of aiming high and why costs should not be a detractor to attend college. He highlighted a 2011 study, [The College Payoff: Education, Opportunities, Lifetime Earnings](#), by Carnevale and Rose of Georgetown University's Center on Education and the Workforce. They break down the college premium by occupations, which shows that college has big benefits even in many fields where a degree is not crucial.

Michiganians of the Year: WSU President Allan Gilmour



[The Detroit News](#) named Wayne State President Allan Gilmour one of its "Michiganians of the Year."

Allan Gilmour spent more than 30 years working at Ford Motor Co. When he became Wayne State University's 11th president, he instantly noted the similarities between the two Metro Detroit institutions.

"I used to have a colleague at Ford who described the auto industry as both labor intensive - it takes a lot of people to run a big car company - and capital intensive: It takes a lot of money to develop the new products," he said.

"The same is true here. We're labor intensive in that ... we have a very substantial professional work force. And on the capital side, the buildings cost

money, the technical equipment costs money," he says. "We have both of those intense elements at work."

2010-11 PCSUM Committee Meetings

JUNE, 2011

The Academic Affairs Officers came together on the UofM-Flint campus, June 2-3. In addition to Academic Program Review, the agenda items included legislative affairs, what is occurring on each institution's campus including budget talks, and a presentation by Steve Viger (MDE) on a MDE/ACT study to determine Michigan Merit Exam college readiness cut scores.

The Student Affairs Officers met June 15-16 at Wayne State University for their first retreat and meeting. The agenda for the meeting included a half day discussion on the future of student affairs. The officers' agenda also included a presentation on MHECare-a new student health insurance plan offered through MHEC-and discussion items such as medical marijuana, SAP, professional development, and budgeting. The officers also took a bus tour of Detroit that focused on Detroit's history and what is happening right now, and they attended a Tigers baseball game.

The Financial Aid Officers will hold their four-year public sector meeting during the MSFAA annual summer conference, June 29-July 1. Legislative affairs and working with the Student Association of Michigan (SAM) on lobbying for state financial aid is on their agenda.

July, 2011

The Alumni Relations Officers met at the Presidents Council offices on July 23. After receiving a state update by Michael Boulus, the committee talked about several topics including social media, fundraising, and student engagement.

August, 2011

The university coordinators for the Wade H. McCree, Jr., Incentive and Detroit Compact Scholarship Programs met in August at the Presidents Council offices to learn about Governor Snyder's Detroit Promise scholarship program, obtain updates from Detroit Public Schools, the Wade McCree Advisory Board, and the Detroit Regional Chamber, and share best practices and ask questions of each other's programs.

To obtain a summary of the PCSUM Committee meetings for 2010-2011, [click here](#)

Latest PCSUM News

On our [PCSUM web site](#), we publish articles the relate to Michigan higher education. Some of the latest

[College Graduates Still Needed in Michigan](#)

Editorial by MTU President Glenn Mroz/August 23, 2011/Detroit News

[Guns on Campus Fail in 15 States](#)



July 21, 2011/The Campaign to Keep Guns Off Campus

[URC's Projects Help with Detroit's Revitalization](#)

April 15, 2011/PRNewswire-United Business Media

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