



# Council Communique



PRESIDENTS COUNCIL, STATE UNIVERSITIES OF MICHIGAN

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## Fourth Annual Professor of the Year

This will be the fourth year for the Chief Academic Affairs Officers to recognize distinguished professors from across the 15 public universities. A central mission of all 15 Michigan public universities is the provision of high quality undergraduate education. The Michigan Distinguished Professor of the Year recognition program recognizes outstanding faculty contributions to undergraduate instruction.

Each university has the opportunity to submit a nominee by January 29, 2010. The selection committee comprised of Academic Affairs Offices will then go to work choosing the three 2010 recipients. The recognition luncheon will be held on Thursday, May 13.

## Upcoming Dates

### State Revenue Estimating Conference

January 11, 2010

### Academic Affairs Officers Meeting

January 22, 2010

### Governor's State of the State

February 3, 2010 at 7:00 PM

### Student Affairs Officers Meeting

February 19, 2010

### Business Officers Meeting

February 24, 2010

## "Motivate Michigan" Project

The Motivate Michigan project is a competition open to all students enrolled in a higher education institution in the state of Michigan. The objective is to uncover a breakthrough idea that will improve the economy in Michigan. This unique initiative is funded by corporate sponsors and all money raised will be given back to students in the form of **scholarships** - the scholarship goal is \$100,000. The Presidents Council is among the sponsors which include Comerica Bank, Meijer, and MEDC.

The Project has been endorsed by Governor Granholm, Ken Rogers (Executive Director at Automation Alley), Beth Chappell (President & CEO, Detroit Economic Club), and others. Motivate Michigan is being presented by CIBER Inc. which is an IT services and management consulting company located in Southfield, Michigan.

Students will be able to submit their ideas to improve the Michigan economy from January 4 until March 5 at [www.MotivateMichigan.org](http://www.MotivateMichigan.org). The project is calling for students to create ideas on how to better Michigan's economy with innovative ideas and their entrepreneurial spirit. The top 10 ideas will then be posted online for the general public to vote for the best idea. The top five students will then expand their idea into a business plan and present it to a panel of judges that consists of members from our sponsors.

The winner of the competition will then have their idea undergo a feasibility test, and an implementation plan will be developed free of charge by CIBER Inc. The plan will then be presented to a leader in the state that would have ownership for the concept.

**We are requesting your support** to spread the Motivate Michigan project to your faculty and students so that they may have the opportunity to

participate in such unique initiative.

## **Michigan e-Transcript System**

The Michigan e-Transcript system deployment using the services of Docufide, Inc., is Michigan's first effort to begin connecting K-12 and postsecondary student data. The Department of Education's (MDE) Center for Educational Performance and Information (CEPI) foresees that it will take approximately a year for full adoption by all public high schools, colleges and universities in the state.

CEPI is looking to create a collaborative working relationship in the months and years ahead to insure success of the e-transcript system and the P-20 longitudinal student data system. CEPI is beginning to work with the Governor's policy staff and MDE on creating the P-20 Council, which will:

- Collaborate on emerging state and federal data requirements, many of which are focused on measuring the impact of programs and improving outcomes for students;
- Recommend state and local data policies that ensure privacy and confidentiality of student data;
- Inform the state on policy and practice issues relevant to the P-20 data collection, analysis, and reporting processes; and
- Establish a statewide education research agenda.

PCSUM will provide updates on the P-20 Council.

## **[Buy Michigan First/Buy Local Resource Toolkits for Universities](#)**

As we all know, keeping our contracting dollars in Michigan has a multiplier effect, as the money re-circulates in the local economy and enhances job creation, tax base, and individual incomes. The state's business development unit has developed helpful information to assist in establishing, strengthening and promoting your Buy Michigan First purchasing policies - <http://www.michigan.gov/buymichiganfirst/0,1607,7-225-54720---00.html>.

## **Student Association of Michigan (SAM)**

SAM met at Saginaw Valley State University (SVSU) in November for their quarterly meeting. At the session, students from 12 of the 15 state universities were in attendance for an eye-opening and productive session. The organization was honored to have legislators, State Representative Ken Horn and State Senator Roger Kahn, join them to speak about key issues that deal with public universities. Both policymakers discussed the declining support for higher education at the state level.

The students spent time collaborating and developing a plan for the winter semester to advocate for the stop the disinvestment to higher education within the State of Michigan. If you would like to know more details about the plan, please visit the SAM website at [www.mistudents.org](http://www.mistudents.org).

SAM will hold the following conferences this winter: January 8-9 at Wayne State University and February 13-14 at Northern Michigan University.

## **PCSUM Committee Meeting Reviews**

### **Chief Information Officers**

The Chief Information Officers met in November to talk about forming an official committee under the Presidents Council. The group agreed that the

committee could be beneficial in working together on statewide projects, computer contracts, and sharing of issues and projects and learning from others who may have encountered similar issues or projects. The Committee was also visited by Brandy Johnson-Faith from the Governor's Office and Tom Howell, Director of CEPI. Brandy provided the Committee with updates on the Michigan College Access Network (MCAN) and Portal. Tom Howell talked about the e-transcript initiative and the unique student identifier (UIC), and the P-20 student longitudinal data system. The Committee requested a meeting with the vendor who will develop the Portal to insure continuity of systems and the process and timeline for implementation of the Portal.

## **PCSUM Web Site**

The PCSUM web site ([www.pcsun.org](http://www.pcsun.org)) is updated regularly with news from our 15 public universities and information about the Presidents Councils activities. You can register to have the latest news sent to your Google Reader, etc. -- go to the Current News page and click on the XML icon. In the past month, we have posted articles on several university happenings. Some of the articles include:

- [Slowing Michigan's Brain Drain](#), Suzanne Jacobs, *The Michigan Daily*, December 7
- [Rebuttal: Stop College Nursing Mission Creep](#), Michael A. Boulus, *The Detroit News*, December 3, 2009
- [Growing Community Colleges Need Leadership: Ferris State Aims to Fill Need with Doctoral Program](#), Dave Murray, *The Grand Rapids Press*, December 23