



Council Communique



PRESIDENTS COUNCIL, STATE UNIVERSITIES OF MICHIGAN

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Fifth Annual Student Art in the House

The 5th Annual Student Art in the House was unveiled during a reception on October 15. Michael Boulus, Executive Director of the Presidents Council and House Speaker Pro Tempore Pam Byrnes honored the students whose work will be on display during 2009-10 in the Anderson House Building.

Arts in the House is a partnership between the Presidents Council and the Michigan House of Representatives to promote art in everyday life

The above picture is titled, Entangled, and the artist is CamieLee Peasley from Oakland University. To see the several other artists and their work, please [click here](#).

Boulus on Higher Education

October has been a busy month for Presidents Council's Executive Director Michael Boulus as he continues to advocate for higher education around the state.

On October 12, Boulus was the keynote speaker at the Michigan College Personnel Association (MCPA) Annual Conference in Mt. Pleasant, Michigan. He talked about the Michigan budget, budget process for funding higher education, and what it means to be a prosperous state and metro area.

Then, on October 26, the Presidents Council hosted 20 Presidents and Vice Presidents from China for the afternoon. The University of Michigan-Ann Arbor College of Education was the host for the Presidents and Vice Presidents. Boulus discussed with them about the Presidents Council, his role as a lobbyist for the 15 institutions, and the process for budgeting in Michigan compared to other

Upcoming Dates

Chief Information Officers Meeting

November 12, 2009

2009 Michigan Pre-College and Youth Outreach Conference

November 15-16, 2009
University of Michigan-Ann Arbor

Higher Education and Economic Growth in Michigan Conference

December 10-11, 2009
University of Michigan-Ann Arbor

states.

Lastly, on October 27 Boulus served as a panelist on the Griffin Policy Forum - "Michigan's Economic Future: Is There a Light at the End of the Assembly Line." Other panelists included Rich Studley, president and CEO of Michigan Chamber of Commerce; Greg Main, president of the Michigan Economic Development Corporation; and Stanley Pruss, director of the Michigan Department of Energy, Labor and Economic Growth. The panelists discussed higher education, environmental jobs and the Michigan Business Tax. Boulus stressed that Michigan's future is in higher education and that a greater emphasis on higher education would help Michigan attract and retain knowledgeable, creative and entrepreneurship-oriented individuals.

Partnership with Student Association of Michigan (SAM)

In October, a partnership was formed between PCSUM and the Student Association of Michigan (SAM). SAM was founded in 2007 by student government representatives from Michigan's public universities. The organization hopes to work with the PCSUM to help advocate for undergraduate and graduate students in Lansing. At the October Board of Directors meeting, the President and Vice-President of SAM spoke about their aspirations for a future working relationship with PCSUM. Jordan Twardy, (President) a business graduate student at the University of Michigan-Ann Arbor is planning for a statewide student advocacy trip to Lansing in March. The PCSUM is looking forward to a future relationship with SAM, and a representative from PCSUM plans to attend the next SAM meeting on November 14th at Saginaw Valley State University.

For more information about SAM, please contact Jordan Twardy at jdtwardy@gmail.com.

Higher Education and Economic Growth in Michigan: Looking Back and Looking Ahead on the Fifth Anniversary of the Cherry Commission

This December marks the five-year anniversary of the Cherry Commission, a milestone at which to reflect upon the progress made and tasks still left undone in attaining its goals. Taking this milestone into account, the University of Michigan-Ann Arbor, is hosting a two-day conference where policymakers, academics, and educational leaders from Michigan and beyond will convene to examine the state of postsecondary education in Michigan.

The full two-day conference is by invitation only, and is sponsored by the Center for Local, State, and Urban Policy (CLOSUP), Gerald R. Ford School of Public Policy, University of Michigan.

While the conference sessions will be by invitation, the keynote session will be open to the public:

Looking Back and Looking Ahead on the Fifth Anniversary of the Cherry Commission

Thursday, December 10, 2009

4:00-5:30pm

University of Michigan Union Pendleton Room

Panelists:

- The Honorable John Cherry, Lieutenant Governor of Michigan
- Mary Sue Coleman, President, University of Michigan

- Mike Hanson, President, Michigan Community College Association
- Mark Murray, President, Meijer Corporation

For further information on the conference please check out the web site:
<http://closup.umich.edu/events/conferences/ccc/ccc.php>

PCSUM Committee Meeting Reviews

The Presidents Council Office was busy with committee meetings during the month of October. Reconnecting, sharing, and learning from one another are a critical part of these committee meetings.

At the Financial Aid, Analytical Studies, and Academic Affairs Officers meetings, we were visited by Brandy Johnson-Faith from the Governor's Office and Tom Howell, Director of CEPI. Brandy provided the Committees with updates on the Michigan College Access Network (MCAN) and Portal. In addition, she announced that Michigan is now a KnowHow2GO state, receiving funding through the Lumina Foundation for this public-awareness campaign. Look for campaign to begin in January 2010.

Tom Howell talked with the Committees about the e-transcript initiative and the unique student identifier (UIC), and the P-20 student longitudinal data system. A postsecondary advisory group is being formed to help guide the development of the system, including the variables to be collected to answer specific policy questions. The individuals who will be representing the Presidents Council are:

- Laura Schartman, Director of Institutional Research and Assessment, Oakland University
- Glenna Schweitzer, Associate Vice Provost and Executive Director, Office of Budget and Planning, University of Michigan-Ann Arbor
- Troy Tissue, Associate Director of Admissions, Ferris State University
- Gavin Leach, Vice President of Finance and Administration, Northern Michigan University
- Joseph Sawasky, Chief Information Officer and Associate Vice President, Wayne State University (back-up for technical questions/issues)

Financial Aid Officers Committee, October 13 --the Financial Aid Officers addressed several topics including the Indian Tuition Waiver, regulation on the disbursement of funds, and credit card payments and financial aid disbursements. The Committee also spent time talking about developing a new state grant program that is need-based. They are in the working stages and hope to have a framework for discussion and support by early 2010.

Business Affairs Officers, October 14 -- Patti Klobucar (Executive Director) and Renee Rivard (Chairperson) of Michigan Universities Coalition on Health, Inc. (MUCH) presented on accomplishments and plans for MUCH. In addition, Director of the House Fiscal Agency, Mitch Bean presented Michigan's Budget and Revenue Trends. The presentation outlined current revenue sources and budgetary distribution as higher education investment relates to the whole.

The Committee also discussed the Indian Tuition Waiver, House Speaker Dillon's Healthcare proposal, and IRS audits.

Public Information Officers, October 16 -- The PIOs had two guest visitors at their meeting. First, Traci Rivard from Detroit Public Television (DPTV) talked about expanding DPTV's programming platforms. DPTV acknowledges that recent election results have confirmed that student/young voter turnout is on the rise. To this end, UM-Dearborn and Detroit Public Television are collaborating on a voter-education and civic-engagement project called MiVote.org. This multimedia effort allows MiVote.org to educate schools, campuses, and business through user-generated video, town hall meetings, candidate interviews and debates, citizen interviews, and social networking. In addition, DPTV has initiated an outreach campaign in collaboration with *Your Child Coalition* called MiLife that seeks to motivate youth to thinking about life after high school. MiLife is a hybrid of television and web programming that includes social networking, profiles of current Michigan university students, and job shadow segments.

Rick Fitzgerald from University of Michigan-Ann Arbor addressed the group on how UofM is approaching the swine flu through public outreach efforts.

In addition, Philip Larson from the Office of New Student Programs at the University of Michigan presented on the Student Veterans Assistance Program on its campus. Other institutions talked about how they are reaching out to student veterans.

Ferris State University (FSU) is in the midst of a year-long celebration of its 150th anniversary. The public relations staff presented on campus events, civic and business collaborations, and media relations all tied to the celebration. Congratulations FSU!!!

Board of Directors, October 21 -- The Board covered quite a few items including a review of the MUCH group purchasing accomplishments and plans for 2009-10, community college baccalaureate legislation, gun legislation, and an initiative to highlight higher education's relevance to Michigan's Future by Dave Waymire from Martin Waymire Advocacy. Greg Main, CEO and President, of Michigan Economic Development Corporation was also a guest of the Board, and he discussed MEDC initiatives with the goal of increasing jobs in Michigan.

Analytical Studies Committee, October 22 -- In addition to presentations and discussion on MCAN and the P-20 student longitudinal data system, the committee focused on HEIDI updates and issues, IPEDS classification of Executive/Administrative/Managerial employees, PCSUM Enrollment Report, and PCSUM Tuition & Fees Report.

Academic Affairs Officers, October 23 -- This year, there are several new Academic Affairs Officers across the 15 institutions. At the summer retreat, the AAO Committee suggested having the new AAOs meet prior to the October

meeting to network, learn more about the Presidents Council and the Academic Program Review (APR), the Michigan constitution, and the 2010 Constitutional Convention ballot question (Proposition 1). This gathering took place over dinner on Thursday evening. A special thank you goes to Virinder Moudgil, Jack Kay, and Dave Waymire for their assistance and presentations.

Then on Friday, the AAOs met to review and discuss academic programs, the process for reviewing and eliminating academic programs, proposed legislation for weapons on campus, proposed legislation for community college baccalaureates, and AAO perspective articles. Lastly, the AAOs also talked about how they can assist one another during the year, either a word of encouragement or sharing how they have handled a specific issue on their campus.

2009 Michigan Pre-College and Youth Outreach Conference

The Center for Educational Outreach at the University of Michigan-Ann Arbor is hosting the 2009 Michigan Pre-College and Youth Outreach Conference on November 15-16, 2009. The presentations on the first day of the conference focus on the Michigan College Access Network (MCAN) including updates on the portal, Michigan College Advising Corps, KnowHow2GoMichigan, MCAN regranting program, and Michigan Campus Compact subgrant opportunities.

Recently, The Kresge Foundation awarded a \$1 million, multi-part grant with a single focus: Making postsecondary education more accessible in Michigan-particularly among low-income and/or first-generation college students.

This regranting program, available through [Michigan College Access Network](#) (MCAN) and [Council of Michigan Foundations](#) (CMF), includes:

1. [Planning Grants](#) (up to \$8,000) to facilitate the initial process to develop a college access program. Each one-time grant is intended to help a community determine local college access needs and design an implementation plan for starting a college access program.
2. [Startup Grants](#) (up to \$50,000) to invest in new college access organizations. Each one-time grant will assist with direct program and operating costs-such as budgeting, staffing, training, organizing, etc.
3. [Expansion Grants](#) (up to \$25,000) to support existing programs with track records of success by enhancing operations, programming, and/or marketing capabilities. MCAN can work with college access organizations to leverage state-wide initiatives including the Michigan College Access Portal, KnowHow2Go campaign, professional development and other tools.
4. [Community Foundation Challenge Grants](#) (up to \$50,000) to encourage community foundations to partner, strengthen and sustain their local college access effort. These challenge grants are available to Michigan community foundations that are in compliance with National Standards for U.S. Community Foundations. To qualify, a community foundation must also receive or partner with a recipient of an MCAN Planning Grant, Startup Grant or Expansion Grant.

Planning, Startup and Expansion Grants are administered by [Michigan College](#)

[Access Network](#). Community Foundation Challenge Grants are administered by [Council of Michigan Foundations](#).

On the first day of the conference, interested organizations are encouraged to take part in a [Prospective Applicant Meeting](#) to gather details and ask questions about this opportunity.

You can learn more about the meeting and the grants at www.micollegeaccess.org. If you want to attend the conference, please contact Brandy Johnson-Faith at JohnsonFaithB@michigan.gov and let her know that you are part of the Presidents Council.

PCSUM Web Site

The PCSUM web site (www.pcsun.org) is updated regularly with news from our 15 public universities and information about the Presidents Councils activities. You can register to have the latest news sent to your Google Reader, etc. -- go to the Current News page and click on the XML icon. In the past month, we have posted articles on several university happenings. Some of the articles include:

- [Education Cuts: More Brain Drain](#), Adam DeLay, Capital News Service, in the Grand Rapids Business Journal, October 3
- An interview with Lous Glazer, [Brains! Michigan Needs Brains!](#) Concentrate Media
- [Systems in Motion to hire 1,084, invest \\$15M in Ann Arbor](#), Concentrate Media
- [The Big Mitten gets Dumb, Dumber. How Long to the Dumbest?](#) Daniel Howes, Detroit News